



Scritto da Administrator Sabato 03 Marzo 2012 17:09 - Ultimo aggiornamento Sabato 03 Marzo 2012 18:17 - Business should embrace the opportunities that focus on productivity gains, from improving resource efficiencies like water to investments in renewable energy. - Business' key contribution to poverty reduction is the creation of more and better jobs. A job is a starting point for change, allowing people to make choices and take an active part in their societies. New industries catering for future demands will create jobs for the future. - Business should adopt inclusive business models by encouraging the development of ecosystems that stimulate the local economy. Where possible, poor people should be included in the value chain as suppliers and employees as well as customers. - Businesses should seek to increase their transparency by reporting on the environmental, social and economic impact of their operations. Especially in sectors with high resource consumption or extractive industries which are critical to developing countries' economies.

If business leaders begin to address these key areas, they will help to create the next wave of industries that we believe could trigger the great industrial revolution of the 21st century. What,

then, of governments?

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- Governments should secure an enabling environment of laws, regulations and organisations creating equal opportunities for private sector actors. Development co-operation donors can then support the efforts of national governments.
- Governments should provide the right incentives and regulatory environment to encourage investment in new resource-efficient technologies.
- Governments should systematically seek partnerships with private sector actors that create positive effects in terms of "people, planet and profit". They should also encourage greater transparency and competition. Development co-operation can be a catalyst for leveraging skills, innovation and resources from the private sector.
- Governments must recognise what innovation and entrepreneurship can do to increase job opportunities. Microfinance, including savings accounts, risk-reducing cost-sharing, insurance and transfers can play a vital role here.
- Governments should encourage sustainability reporting that goes beyond corporate social responsibility (CSR) and focuses on sustainability across all three dimensions of economy, environment and social impact.

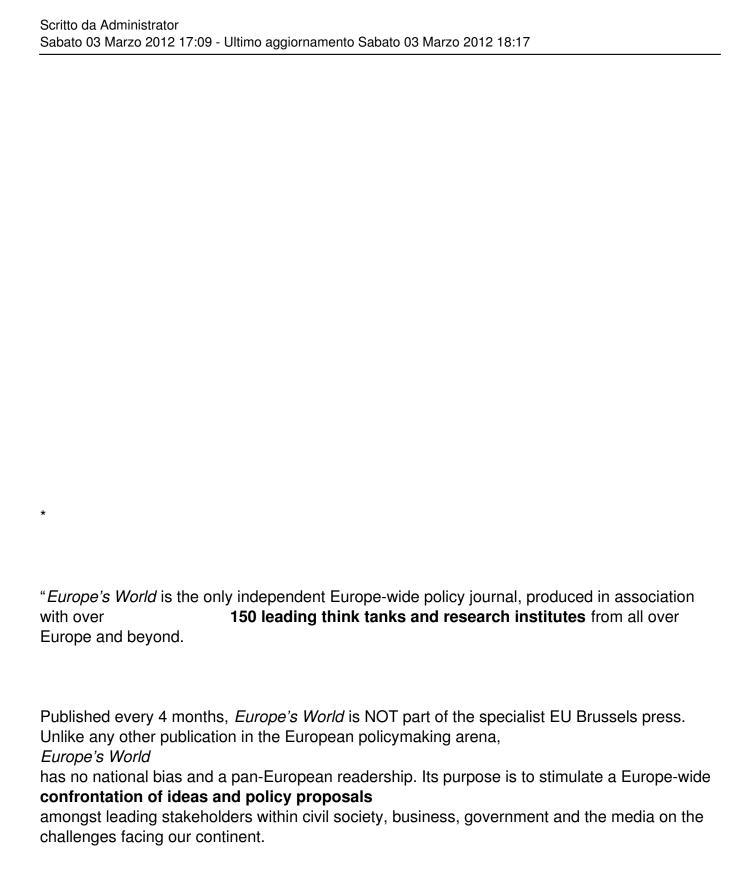
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There has been a shift away since the Rio Summit in 1992 from the focus on the public sector's role to more effective public-private partnerships. Sustainable development's focus on mainly environmental issues has expanded to include the social and economic dimensions, and from finding new financial resources to leveraging all forms of capital.

In the run-up to Rio +20 and beyond, we want to encourage public and private sector partnerships as a key mechanism for meeting the more complex sustainable development challenges. It is particularly important that these should address systemic issues.

Rio 1992 was primarily a gathering of environment ministers, but Rio+20 will gather all parts of society. So our aim will be to create a real change in the outcome of these political negotiations. Part of this will be to recognise that it is the private sector not governments that provides the solution to many of sustainable development's problems. We want to make sure that the Rio+20 conference is a launch pad for widespread global action in support of sustainability, green growth and poverty eradication.

Gunilla Carlsson is the Swedish Minister for International Development Co-operation and Kris Gopalakrishnan is the CEO of Infosys in Bangalore and vice-president of the Confederation of Indian Industry



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